## (12) PATENT ABRIDGMENT (11) Document No. AU-B-18472/92 (19) AUSTRALIAN PATENT OFFICE (10) Acceptance No. 652257

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(54) Title

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MILD CONDITIONING SHAMPOO WITH A HIGH FOAM LEVEL CONTAINING AN ANIONIC
SURFACTANT-CATIONIC ACRYLATE/ACRYLAMIDE COPOLYMER CONDITIONING AGENT
International Patent Classification(s)

(51)5 A61K 007/075

(21) Application No.: 18472/92

(22) Application Date: 23.06.92

(30) Priority Data

(31) Number (32) Date (33) Country 719818 24.05.91 US UNITED STATES OF AMERICA

(43) Publication Date: 07.01.93

(44) Publication Date of Accepted Application: 18.08.94

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(56) Prior Art Documents EP 0093601 US 4983383

(57) Claim

1. A mild conditioning shampoo capable of thoroughly cleansing and conditioning hair while maintaining a high foam level comprising 55 to 94.9wt% water, a cleansing surfactant in an amount of 5% to 25% by weight, and a cationic oil-soluble, water-dispersible cross-linked quaternary acrylate/acrylamide copolymer in an amount of 0.1% to 20% by weight.

13. A method of cleansing and conditioning hair, simultaneously, while maintaining a high foam level and excellent cleansing in a mild shampoo composition comprising contacting the 55-94.9 % hair with a mild conditioning shampoo comprising vater, an anionic cleansing surfactant in an amount of about 5% to about 25% by weight, and a cationic oil-soluble, water-dispersible cross-linked quaternary acrylate/acrylamide copolymer in an amount of about 0.1% to about 20% by weight.

24. A mild conditioning shampoo capable of thoroughly cleansing and conditioning hair while maintaining a high foam level substantially as hereinbefore described with reference to any one of the Examples.